

Cincinnati Welcomes You to the 26th Fall Meeting

SEVENTEEN years ago the American Oil Chemists' Society held their fall meeting for the first time in Cincinnati. It had been the custom in previous years always to have this fall meeting in Chicago but at this time the convention committee decided in favor of Cincinnati. This meeting was considered very successful as all of you who attended will remember.

Once again Cincinnati has been honored as the site for the 1952 fall meeting, and the Cincinnati Convention Committee is planning a program which you cannot afford to miss. One of the largest registrations in the history of the Society is expected.

Located on the shores of the "beautiful Ohio," Cincinnati, the Queen City, is commonly referred to as the gateway to the south. It is indeed fortunate that October has been designated for this meeting because during this month the full grandeur of the city of seven hills can be most appreciated. Numerous hill-top vantage points offer opportunities to view the splendor of the picturesque Ohio River Valley and the surrounding country.

During its century and a half of existence Cincinnati has won recognition as one of the foremost cultural centers of music and art. Its famous Symphony Orchestra is an outstanding example. Incidentally, a concert is scheduled for Saturday night October 18th.

Among other significant accomplishments it is to be noted that the first city manager form of municipal government was adopted here and is still in successful operation. Also of interest is the fact that the Carew Tower (48 stories) is the tallest building west of New York City.

Two splendid colleges, the University of Cincinnati (enrollment over 14,000) and Xavier University (enrollment over 2,500) add to the educational facilities. Many chemical and chemical engineering graduates of these two universities are members of the A.O.C.S.



N. A. Ruston

CINCINNATI'S greatly diversified industries lend themselves to a stabilized economy. Among the foremost industries, which are world-famous, are the manufacturers of all varieties of soaps, synthetic detergents, cooking fats, jet engines, machine tools, playing cards, pianos, pottery, printing inks, dye-stuffs, fatty acids, and vegetable oils. Representative companies of these industries are Andrew Jergens Company, Arnold Hoffman Company, Baldwin Piano Company, Cincinnati Chemical Works, Cincinnati Milling Machine Company, Drackett Company, Emery Industries Inc., General Electric Company, International Printing Ink Company, Procter and Gamble Company, and Rookwood Pottery. In the coal industry Cincinnati has the reputation of being the "Bituminous Coal Capital of the World," in that one hundred million tons of bituminous coal are annually sold and distributed by 250 companies. The proximity to raw materials and central location makes all of these industrial activities significant.

Being one of the largest consuming centers of fats and oils, it is indeed appropriate that Cincinnati has been chosen for the 1952 fall meeting of the American Oil Chemists' Society. Millions of pounds of all types of fats and oils are annually processed into soaps, synthetic detergents, cooking fats, vegetable oils, fatty acids, and fatty acid derivatives.

The nationally famous Netherland Plaza hotel has been selected as the site for this meeting. Its luxurious accommodations will be supplemented by the ultra-modern Terrace Plaza hotel. Sessions will be held in the ornate Hall of Mirrors, which adjoins the spacious exhibit rooms. Of special interest to exhibitors is the fact that all registrants attending the sessions will have to pass through the exhibit rooms en route to the Hall of Mirrors. It is anticipated that the number of exhibitors will exceed those of any previous meetings. There will be ample space for all exhibitors, but early reservations are suggested.

A number of interesting inspection trips are being planned, such as the new Miami Valley Research Laboratories of Procter and Gamble and Emery Industries. Everyone should take advantage of these trips as they will not only be interesting but informative and educational as well.

Yes, there will be a ladies' program, and all we can say now is there will never be a dull moment. "After hours" Cincinnati offers a versatility of entertainment; also remember, Kentucky is just across the river.

"Up-to-the-minute developments and ideas" will be the theme of a most interesting, instructive, and well planned program. Look for details in coming issues of the Journal. You cannot afford to miss these fine informative sessions.

Plan now to attend this "The Meeting of the Year." Send your hotel reservations early, direct to the Netherland Plaza hotel, Cincinnati, Ohio, mentioning the Fall Meeting of the American Oil Chemists' Society, October 20-22, 1952. The Cincinnati Convention Committee is looking forward to seeing you so make your plans NOW.

N. A. RUSTON
chairman, Cincinnati Fall Meeting